

Hill's Mission Forever Friend April 2022

T&Cs Information on how to take part in the Hill's Mission Forever Friend campaign form part of these Terms and Conditions.

1. Participation in this promotion via photo submission or other connected interaction is deemed acceptance of these Terms and Conditions.
2. By submitting a photo with the hashtag #missionforeverfriend and tagging @hillspetukireland, you are agreeing to be bound by these Terms and Conditions. If you have any questions, please contact hillsukcustomerservices@hillspet.com
3. Failure to comply with any part of this clause will disqualify the entry from the promotion.

(1) General: • The promoter of this competition is Hill's Pet Nutrition Ltd. Guildford Business Park, Midleton Road Guildford GU2 8JZ • The campaign period is between 00:01 on Friday 1st April 2022 – 23:59 on Saturday 30th April 2022 • The promotion is in no way sponsored, endorsed, or administered by, or associated with Facebook, Twitter, Instagram or Pinterest. • Hill's Pet Nutrition reserve the right to change these General Terms at any time. Any changes, which will apply from the date that they are uploaded.

(2) Eligibility: No purchase or payment is necessary to participate in this promotion however, having a social media account and internet access is required • The Promotion is open to residents of the UK and Ireland aged eighteen (18) years of age and older at the time the promotion is running (1st April 2022 - 30th April 2022) • Only one entry per person is valid using a validated social media account. Where more than one entry is made only the first entry will be deemed as valid. • In entering, you confirm that you are eligible to do so. • Proof of age and eligibility may be required. • Hill's Pet Nutrition reserves all rights to disqualify you if your conduct is contrary to the promotion. • Entries will be subject to moderation and entrants found to use multiple, bulk or falsified accounts to enter will be automatically disqualified.

(3) Entry: • You understand that by posting a photo, using the hashtag #missionforeverfriend and tagging @hillspetukireland , you are providing information to Hill's Pet Nutrition, and their affiliates and not to Facebook, Twitter or Instagram • To participate users must: take a photo, add the hashtag #missionforeverfriend and tag @hillspetukireland. **By entering, you agree for**

Hill's Pet Nutrition to use your photo on social media and other promotional material.

(4) Donation • Hill's Pet Nutrition will donate a meal for every photo that is taken, added the hashtag #missionforeverfriend and tagged @hillspetukireland up to a maximum of 150,000 meals or 19,500 kg regionally and 19,336 meals or 2,514kg in the UK. The donation of meals will be received by the Blue Cross in the UK. A meal is calculated as 1 meal = Dog 16 kg: 224g a day, Cat 4 kg: 55g a day, Day average: 140g, total DOG : 73,244 millions (45%), total CAT : 87,925 (55%), total : 161,169 millions, With this ratio : the meal would be 131 g vs 140 g. 150k meals = 21,000 kg of food

(5) Intellectual property & copyright: • Entrants undertake that any submission is not in breach of any third party intellectual property rights and that they indemnify Hill's Pet Nutrition for any loss, damage or liability arising should this turn out not to be accurate. • Copyright remains with the participant. By entering,

(6) Personal data & information: • Hill's Pet Nutrition are committed to protecting and respecting your privacy and will only use your personal information in accordance with these Terms and Conditions and the privacy policy available [here](https://www.hillspet.co.uk/legal-statement-and-privacy-policy) • You can find Hill's Pet Nutrition's privacy policy at: <https://www.hillspet.co.uk/legal-statement-and-privacy-policy>.

(7) Limitation of liability • Insofar as is permitted by law, Hill's Pet Nutrition, their agents, partners, agencies or affiliates will not in any circumstances be responsible or liable to compensate promotion entrants, nor can Hill's Pet Nutrition be held in any way responsible for any damage, loss, injury or disappointment suffered by any entrant entering the promotion• Your statutory rights are not affected. By entering the promotion, participants confirm that they have read, understood and accepted these Official Rules. Any breach of these terms and conditions by the winner may result in the forfeiture of their submission. For further information please contact Hill's Customer Services on 0800 282 438 (ROI: 1-800 626 002) from 9am - 4pm, This competition is subject to and governed by the laws of English Law.

By submitting a photo with the hashtag #missionforeverfriend and tagging @hillspetukireland, **confirm that they have read, understood and accepted these Official Rules. Any breach of these terms and conditions will result in their entry.**

This campaign is subject to English law. Hill's Pet Nutrition Ltd. Guildford
Business Park, Midleton Road Guildford GU2 8JZ